



**eCodes**  
**Bulk Purchasing**

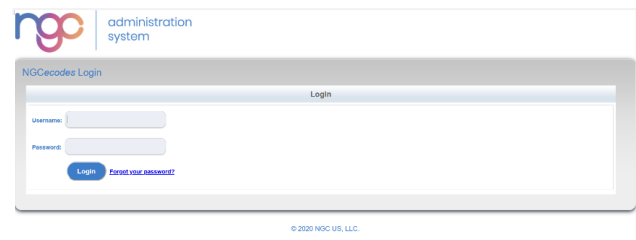
# eGift Cards

## NGC's eCode Management System

NGC is pleased to offer you its eCode Management System (EMS), designed to make your eCode order delivery process easier and more convenient. With our EMS you can check your order status, download your available eCode order files at any time, keep track of your eCode order file downloads, run eCode order reports and more.

## How does it work?

- Place your eCode order through NGCdirect.
- You will receive an email (from [ngcecodes@ngc-group.com](mailto:ngcecodes@ngc-group.com)) with a link to activate your EMS account.
- Upon receipt of your activation email, you will need to call our customer service team at (815) 477-4288, in order to access your PIN number to activate your account.
- Please note – orders cannot be processed until your account has been activated.
- You will receive email notifications with your eCode order statuses: Posted, Pending and Ready. Once payment is processed (24-72 hours from placing your order), you will receive an email notifying you that your order is “Ready” for download.
- Go to the secure portal: <https://customer.ngcecodes.com> and login with your EMS username and password.
- Go to the order you are looking for and download the file. You can search by eCode order number, NGCdirect order number, PO number and more.
- For your own protection, save your eCode order file as a password protected file.



## eCode File Format

When you receive your eCode file, here is the key for understanding the columns:

<b>Denomination:</b>	The amount of the eGift Card's value
<b>Retailer:</b>	The Merchant Name
<b>URLs:</b>	This field contains a unique url with the eCode embedded in the url. This is the piece you need to send to your end recipient. TIP: The urls are often linked within a button that appears in the members email reading, “Redeem” or “Get eGift Card.” URLs are important because the url will open up the pre-approved merchant eGift Card template along with the actual eCode embedded in it. All eCodes, when purchased, by default, come in the form of URLs. If you require “raw codes”, your company and program must be approved on a case-by-case basis with each brand you plan to buy. Not all brands can or will supply raw codes. If a merchant can supply the raw code, you must be prepared to share the eCode template you create for your program for approval by the merchant and be willing to make changes per the merchant if your template is not approved.

**PIN**

If you are using raw codes (and you are approved to do so), you will be required to also send the end user the PIN associated with that raw code. If a PIN number is included for the eCode, please ensure the end recipient receives this number as well.

**Secret Code:**

If you are using the eCode url instead of the raw (this is the merchant pre-approved and most secure method of eCode delivery), some Merchants require an additional Challenge Key or Secret Code to be entered when the end recipient clicks on the url link to get access to the eCode. If that is the case, you will see data in this column. This is also information that you will need to supply to your end recipient, too. It can appear under the button in your email.

**SKU:**

This is the NGC product SKU. It is internal information for your order and does NOT need to be shared with your end user.

**NGC PO Number:**

This is the PO number for this eCode order.

**EXAMPLE OF NGC'S PRE-APPROVED ECODE AFTER CLICKING ON THE URL:**

**GameStop**  
POWER TO THE PLAYERS™

**Your GameStop gift card has arrived!**

**\$25 GameStop gift card**

Code: **1234567895**  
Pin: 12345

**Redeem Online:**

1. Shop at either [GameStop.com](http://GameStop.com) or [EBgames.com](http://EBgames.com) online.
2. At checkout, use the following code just like you would a regular Gift Card:

Card Number: 1234567895  
PIN: 12345

**Redeem In Store:**

1. Simply print this page and take it to one of our stores to redeem for merchandise.

[Click to Print](#)

[Click Here to find the store nearest you.](#)

**Cashier Instructions**

1. Ring up merchandise
2. Press Total (F12)
3. Select Gift Card (F3)
4. Key in the virtual gift card dollar amount and press enter
5. Select Manual Entry
6. Scan the barcode or key in the 19 digit eGift Card number
7. Choose Authorize (F12)
8. Type in 4-digit PIN and press Enter

TERMS AND CONDITIONS: This card can be used to purchase merchandise only in the U.S. GameStop stores listed below or at either [GameStop.com](http://GameStop.com) or [EBgames.com](http://EBgames.com). Except where required by law, it may not be returned, redeemed for cash, or applied as payment on any account, and will not be replaced if lost or stolen. This card is not a credit card or a debit card and carries no warranties, expressed or implied. This card is issued by and represents an obligation of Learning Control Services, Inc. (a Virginia corporation), which reserves the right to change these terms and conditions. Void where prohibited.

GameStop is the world's largest video game retailer. GameStop operates EBgames, Babbages, Electronics Boutique, EBK, FuncoLand, Planet X, Software Etc., [EBgames.com](http://EBgames.com), [noncrazy.com](http://noncrazy.com), and [GameStop.com](http://GameStop.com).

To obtain your card balance, call 1-888-818-2815.

If you have concerns, please contact customer service at 888-471-8747 or email [customerservice@gig-group.com](mailto:customerservice@gig-group.com).

Please treat this e-Gift Card like cash and safeguard it accordingly.

## EXAMPLE OF AN EMAIL TO DELIVER THE ECODE URL:



### Dear (Recipient Name),

This is a custom area where you can add a message that describes to the recipient why they are receiving this gift card.



**Here's your \$50 Amazon eGift card!**

[Claim your gift card](#)

If the button above is not clickable, please copy and paste the following URL into the address field of your web browser:

<https://www.sdfjsdflkjsldfskdfslfdjfsldfjldf>

### Enjoy your gift card!

To help ensure a smooth experience, please read the terms and conditions on your eGift card.

Sincerely,  
**Name of Company**  
123.456.7890

#### Marketing message

This is an area where the customer can add an optional marketing message. [A link can be added](#) to a website of the customer's choice. This is an area where the customer can add an optional marketing message.



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