



24 Month Activities and Reporting for FY21/FY22

Expanding Relationships, Enriching Economic Opportunities

Florida State University (FSU) continues to implement its Supplier Diversity Plan (SDP) in an inclusionary manner aimed at enhancing the participation of qualified small businesses in state contracting to include small, minority, veteran and women owned business enterprises (SMV/WBEs).

This document reflects the University's market-driven approach toward continued development for a broadened level of business participation. Through outreach and educational activities, the University enhances its commitment of equity in contracting and procurement.

The Chief Procurement Officer will provide direction for the University's SDP with a focus on communications with the small business community through outreach efforts and educating staff internally on ways of making small acts of inclusion.

The Jim Moran Institute for Global Entrepreneurship offers [programs](#) to business owners and entrepreneurs of established companies (more than 3 years) with three or more employees to assist with implementing best practice management.

Due to challenges presented by the pandemic in fiscal year 2021, most activities were postponed or were held virtually.

Planned Activities:

- Coordinate meet & greet events between small business owners and major contracting firms upon award of a major construction projects, to expand relationships and provide subcontracting opportunities.
- Inform businesses about development and contract opportunities with FSU when attending community outreach events.
- Support the planning committee for the Big Bend MED Week (October 2021) and the State Office of Supplier Diversity's Annual Tallahassee Supplier Diversity Exchange (October 2021). The Small Business Week and Big Bend MED Week were canceled in 2020 due to the global pandemic.
- Continue participation with Alliance of Entrepreneur Resource Organizations, a partnership with the FSU College of Business, Jim Moran Institute, and other local organizations providing services to entrepreneurial and small business owners while providing a single source website of information about partner organizations. Business Resource Expo held 11/19/2020.
- The Department of Management Service Office of Supplier Diversity & FSU's Procurement Services will host several Workshop Series for Small Businesses in 2021 to learn about government contracting, the systems used in procurement activities and other programs offered to help small businesses. Workshops held 2/19/2020 and 8/12/2020. We anticipate participating in additional workshops that will be facilitated by DMS in Spring 2022.
- Facilitate pilot initiatives with colleges/departments to extend Small Acts of Inclusion with SMV/WBEs and to raise awareness with staff members who requisition the procurement of goods and services.

Accountability and Reporting:

Below is a summary of FSU's spending including both certified and non-certified SMV/WBEs.

During FY21, the University spent a total of \$24,123,846.68 with SMV/WBEs. This amount was 5.93% of the University's addressable spend.

Specific Authority BOG Regulation 1.001(3) (j), (7)

FSU Annual Small/Minority Business Expenditures Report FY21

July 1, 2020 to June 30, 2021

FSU Supplier Diversity Category Description	Total Spend
NON-PROFIT, MINORITY EMPLOYEES	\$6,560,975.36
NON-CERTIFIED AMERICAN WOMAN	\$4,925,280.81
CERTIFIED ASIAN/HAWAIIAN	\$4,803,261.20
CERTIFIED AMERICAN WOMAN	\$3,280,554.97
CERTIFIED HISPANIC	\$1,271,566.83
NON-CERTIFIED AFRICAN AMERICAN	\$1,162,059.80
MINORITY BUSINESS (FEDERAL SBA CERTIFIED 8A FIRM)	\$469,106.33
VETERAN OWNED	\$428,897.73
CERTIFIED AFRICAN AMERICAN	\$253,552.60
CERTIFIED SERVICE DISABLED	\$228,079.89
NON-CERTIFIED HISPANIC	\$215,364.29
NON-CERTIFIED ASIAN/HAWAIIAN	\$160,781.13
FEDERAL SBA CERTIFIED SMALL DISADVANTAGED BUSINESS	\$132,816.71
NON-PROFIT, MINORITY BOARD OF DIRECTORS	\$126,439.19
SMALL BUSINESS FEDERAL (HUB ZONE FIRM)	\$66,713.03
NON-CERTIFIED NATIVE AMERICAN	\$22,746.81
NON-PROFIT, MINORITY COMMUNITY SERVED	\$9,450.00
CERTIFIED NATIVE AMERICAN	\$6,200.00
Grand Total:	\$24,123,846.68

SOURCE: Jaggaer Spend Analytics